# Tributes

Vern E. Archer 1/29/2014; Active General Construction Gas; Area 5

Steven G. Borges 7/31/13 Electric Operations; Salinas

### Howard P. Braun 1/15/2014; Ret. 4/1/1983 Electric Operations: General Office

Alen P. Cook 12/14/2013; Ret. 10/1/1993 Customer Services; Sierra

Miguel R. Cortinas 1/9/2014; Ret. 1/1/1994 Gas and Electric Operations: San Jose

### Harold R. Gordon 1/20/2014: Ret. 1/1/2012

Grass Valley Service Center; Area 6

Joseph R. Gordon 1/31/2014; Ret. 8/1/2010 Gas Field Services; Area 1

James M. Hafner 1/28/2014; Ret. 7/1/1999 Sacramento

Everett A. Harriman 12/12/2013: Ret. 1/1/1995 General Construction Gas; North Valley

Burcis E. Henderson 2/14/2014; Ret. 4/1/1984 Electric Transmission and Distribution; Shasta

June E. Hendrix 1/22/2014; Ret. 5/1/1981 Division General Services; San Jose

Robert E. Hill 2/2/2014: Ret. 7/1/1983 Land; Colgate

Eloise E. Hillmon 12/17/2013; Ret. 9/1/2011 Customer Operations; Area 2

Jay C. Hoag 2/3/2014; Active EDSO: Area 5

Donald W. Holcombe 2/14/2014: Ret. 1/1/1995 Gas: Distribution Construction



Ronald P. Keltner 1/23/2014; Ret. 10/1/1993

Steam Generation

Donald E. King

1/26/2014; Ret. 7/1/1999

Electric: Operations

Construction Area 2

2/16/2014: Ret. 9/1/2011

Transportation Services:

Maintenance and

Justin D. Lemons

Area 4

2/6/2014; Ret. 2/1/1978 Morro Bay Power Plant; Computer Operations: General Office

**Raymond Rossi** 

Harland P. Kenyon Avley Runnels 1/16/2014; Ret. 2/1/2005 2/5/2014; Ret. 1/1/1980 Electric; Sacramento Meter Reading; San Jose

### Donald F. Sawyer 1/7/2014; Ret. 9/1/1984 Milpitas: Pipeline Operations

Cynthia Shumway-Lipps 1/31/2014: Active Customer Services

San Jose Clifford J. Smith 2/8/2014; Ret. 1/1/1995

Elmer Smith 1/14/2014

### Jess Snodgrass 1/25/2014; Ret. 12/1/1981 Electric; North Bay

Bernard Stedman 12/27/2013; Ret. 3/1/1975 Station; General Construction

**Richard Swett** 12/31/2013 Stockton

### Bennie Vinciguerra

1/13/2014: Ret. 5/1/1987 General Construction Sharon Whitman

2/4/2014; Ret. 4/1/2012 Call Center San Jose

#### Gerald M. Whortan 1/10/2014

General Construction

### Clifford Williams Jr. 1/1/2014; Ret. 4/1/1988

Gas and Electric Operations: East Bav

Jack E. Williams 1/22/2014; Ret. 11/1/1993 Electric Construction; Sierra

### Brian Wing 1/13/2014; Ret. 10/1/2011

PIO Industrial Power; Technical Services

### Stanlev Woollev 1/29/2014; Ret. 5/1/2007

ISTS **Edward Wright** 

1/22/2014; Ret. 7/1/1994 Division Manager; Sierra

# **Retiree Club Activities**

April 2: Coast Valleys Chapter Lunch: Spreckles Memorial Building, Spreckles Joanie Lozano: 831-663-4608

April 3: Fresno Chapter Lunch: Pardini's Restaurant, Fresno Anivea Beshears: 559-435-8207

April 9: Stockton/Stanislaus Chapter Lunch: Italian Athletic Club, Stockton Carol Mitchell: 209-456-9667

April 10: Kern Chapter Lunch: Hodel's Country Dining, Bakersfield Del Sands: 661-664-9151 or 661-332-5833

April 17: Kern Chapter Lunch: Club Pheasant, West Sacramento Arlene Cook: 916-988-8905

April 18: Shasta Chapter Lunch: Country Waffles, Redding Don Mason: 530-527-1027 or donmason1934@gmail.com

April 24: Los Padres Chapter Lunch: Catered Mexican Food Kindred Spirits performing Reon Munson: 805-460-9757

April 29-May 3: Solano-Yolo Chapter Outing: Pomo RV Park, Fort Bragg Frank Moreda: 707-544-1054

# Follow Our Progress

We have good news to tell about our progress, about the pride our employees and retirees have for PG&E, and the work we're doing to provide our customers with affordable, reliable and, above all, safe gas and electric service.

Currents (pgecurrents.com) is a great source of PG&E news and perspectives, and our new See Our Progress website—pge.com/SeeOurProgress—is helping customers and the public see the work we're doing to create the nation's safest and most reliable gas system.

PG&E has more than 14 social media properties, including Facebook, Twitter, YouTube, LinkedIn and Instagram. If you haven't already done so, we encourage you to like us, follow us and join the conversation!

### CURRENTS www.pgecurrents.com

www.facebook.com/pacificgasandelectric

y twitter.com/pge4me

- in www.linkedin.com/company/ pacific-gas-and-electric-company
- instagram.com/pacificgasandelectric#
- www.youtube.com/user/pgevideo



### Highlights:

Centenarians Offer a Glimpse of PG&E's Past

New Local TV Ad Campaign Shares PG&E's Progress with Customers

Tributes

**Retiree Club Activities** 

# Centenarians Offer a Glimpse of PG&E's Past

Two PG&E centenarians, Elmer Isaac and Ed Elmore, are living proof that age is just a number, and their hard work in the field might have something to do with that. The company benefitted from their combined 78 years of service. Both men turn 100 years old this year and through them we catch a glimpse of the company's history and gain their insight on longevity.

**April 2014** 



Elmer Isaac was raised on a ranch in rural Nevada and came to California during the Depression. He laughs easily, believes in moderation, and describes himself as a "good ol' hardworking man." Elmer remembers manually digging holes

(8 feet deep by 2 feet in diameter) for power poles on his first job for PG&E in 1939, long before there were trucks with built-in power diggers. "They have mechanical diggers nowadays, but back in those days, it was all shovel work," he said. In addition to digging holes, the "hard work" he did

during 40 years in General Construction for PG&E included climbing power poles, and building power lines, tunnels and power houses. He retired as a superintendent of construction.

For Elmer, working hard in the field still left him with energy to build his own house, in 1987, in Rocklin, California—about 20 miles northeast of Sacramento—where he lives alone (he has outlived two wives). He uses a wheelchair to get around and a nurse comes by daily to check on him.

There's no doubt he has lived a physically demanding life. His one hip and two knee replacements confirm this, but he missed only two days of work in his entire career—both times due to food poisoning. He says he has only been to the hospital five times in his life. He is proud of his abilities. He still has a strong grip: "I can break your hand when I shake it," he says with a chuckle.

11-12-2-2-2-38

Jimmy R. Lynn Sales; Los Padres 1/14/2014: Ret. 11/1/2013 Transmission and Distribution Operations; Stockton Maintenance and Construction

Fredericka B. MacKenzie 1/7/2014: Ret. 1/1/1991 Human Resources; Corporate Services

Michael F. Maughan 2/1/2014; Ret. 2/1/1996 Division Manager: East Bay

Wayne B. Neyens 2/10/2014; Ret. 9/1/2002

Credit and Records Center; Vice President Customer **Revenue Transactions** 

Betty L. Olden 2/14/2014; Ret. 1/1/1995 Support Services; Sierra

Robert Pedersen 1/17/2014: Ret. 5/1/1998 Gas T and R; Operations Maintenance and

Construction: Area 6 Jack Prosser 1/22/2014; Ret. 2/1/1990 Gas and Electric

Bernard Riley 2/19/2014; Ret. 1/1/1995

# James Rippee

Construction; East Bay

Hydro Engineering; ESBU

12/31/2013; Ret. 6/1/1978

Personnel; General Office

# 10/7/2013; Ret. 5/1/1988

Oakhurst: Yosemite **Beatrice Robinson** 



In 1940, PG&E workers (including Elmer Isaac) installed footings south of the San Mateo Bridge to support tower lines for the 230,000 kV power line to serve the peninsula.

### "Enjoy life. Do everything vou like to do. and do it in moderation."

Elmer Isaac PG&E retiree and centenarian

### **Retiree Contacts**

PG&E Customer Service: 1-800-743-5000 PG&E Pension Payroll: 415-973-3767 Pacific Service Credit Union: 1-888-858-6878 PG&E Retirement Award Customer Service: 1-800-385-3139 San Joaquin Power Employees Credit Union: 1-800-637-5993

HR and Benefits questions: phone: 1-800-700-0057 mail: 1850 Gateway Blvd., 7th floor, Concord, CA 94520

### Centenarians Offer a Glimpse of PG&E's Past continued from front

Does he have any advice after living so long? "Enjoy life. Do everything you like to do, and do it in moderation," he said, citing himself as an example. "I like Jack Daniels and 7-Up, but I know when to guit...I've learned a little bit. I still have a couple of marbles left."



Ed Elmore has a sense of humor we can all relate to. He jokes that the hardest part of his job was "getting up and going to work." One thing is certain: He knows who he is. "I would much rather do something with my hands than sit at a desk and do it." he said.

entenarian Ed Elmore

As a steady presence at PG&E from 1947 to 1977. Ed also spent eight years before that in the railroad department out of

Sacramento, back in the day when PG&E ran the streetcar franchise and powered it via the hydroelectric plant in Folsom. He counts 38 years with the company, most of it working as a mechanic in General Construction. The job took him from Mountain View to San Jose, and San Mateo to Solvang.

PG&E roots run deep in his family: His father worked at PG&E from 1917 to 1944, during a time of considerable expansion for the company. He retired as a superintendent of construction.

Ed has enjoyed mostly good health, except for a bout of viral meningitis when he was 15 that left him with some hearing loss. He had a heart attack nine years ago, and watches his diet "a little bit now but not as much as I should "

"If my legs were good, I would still be bowling," he said, noting that he had to give up the sport in 1997. "I'm afraid to bowl now because I would fall down." His independence, however, continues. Ed lives by himself in a double-wide trailer on his daughter Pat King's property in Tomball, Texas (about 20 miles northwest of Houston). He spends time with his "lady friend" who lives in another town and enjoys travel—he went to Alaska last year—but mostly takes short trips to places such as Branson, Missouri,

He had three children with his late wife, who died in 1994, and counts 49 people in his family, including children, grandchildren and in-laws.

Having lived this long, does he have advice to offer? "Be good and have fun, and if you can't be good, have fun anyway," Ed said.

# New Local TV Ad Campaign Shares PG&E's Progress with Customers

By Libby O'Connell

PG&E's 2014 local advertising campaign launched to the public in March, starring employees from Eureka to Bakersfield. PG&E's new television advertising features more than a dozen frontline PG&E employees. The campaign's focus is simple: Portray a company that customers trust, like and want to do business with by emphasizing PG&E's partnership with its customers and the communities it serves.

Each of the TV spots appear in the area specific to that employee's community, so that customers may even recognize employees from their own neighborhood, their children's school, the softball team or the supermarket. Plans also are in the work for radio and online versions.



"I definitely take pride in the job that I do. When the lights go out, I know there's somebody out there that doesn't have power, especially when it's cold." Anthony Ponnay Eureka electric linemar

In his 1-minute spot, Eureka lineman Anthony Ponnay talks about the sense of urgency he has to restore power after a weather-related outage. He describes PG&E's commitment to "fix the job as fast as we can in the safest manner possible."

An added bonus, he says, is getting to work outdoors high up in a bucket truck.

"You get up in the bucket truck and you have some views that you never knew were there," he says. "Some of the best views. I don't think I could imagine doing anything else."



"I love the people that work with me—in and out of Kern Division. To say it's like family is really an understatement."

Shonda Abercrombie Bakersfield gas damage prevention supervisor

Shonda Abercrombie, a Bakersfield-based gas damage prevention supervisor, says she really meant it in the ad when she calls PG&E an extended family of the community.

"I've watched the video a couple of times and actually caught myself getting a little choked up," says Shonda, an 18-year PG&E employee. "I love the people that work with me, in and out of Kern Division. To say it's like family is really an understatement. I'm glad to have had the opportunity to give that sentiment—which is shared by many—a voice."

As retired employees and members of the communities we serve, you all are important ambassadors of the company. Please help spread the word about our new local ad campaign with your family, friends and neighbors. The commercials can be viewed at www.youtube.com/user/pgevideo; share links to the ads with your own social networks.

### About the campaign

- The first set of ads includes gas and electric employees from Bakersfield, Monterey, San Carlos, Eureka, Fresno and Vacaville/Sacramento.
- Each ad ends with the tagline "See our progress in your town" and a link to www.pge.com/SeeOurProgress.

# **Retirements**

David Baer 10 years of service

William Black

**Richard Boven** 41 years of service

Marlene Brock 22 years of service

Melvin Craig 35 years of service

Jerry Davis 36 years of service

Joseph Dicus 41 years of service

Richard Echols 42 years of service

Joe Erickson 7 years of service

**Jim Fortes** 36 years of service

Lvdia Galvan

Robert Garcia 35 years of service

### **RECENT RETIREES**

Raymond Anderson 41 years of service

Thomas Bitting 41 years of service

37 years of service

Charles Browne 10 years of service

Elena Campbell 34 years of service

Kenneth Cooper 39 years of service

Louie Escalante 34 years of service

40 years of service

Dolores Gaudet 34 years of service Kenneth Goody 35 years of service

Lorraine Guzman-Chatham 9 years of service

Deanna Helm 32 years of service

Juliet Helmstreit 34 years of service

Gerald Hernandez 30 years of service

Rex Hocking 40 years of service

Janet Huffman 41 years of service

David Jensen 40 years of service

Kenneth Kendrick 36 years of service

Eric Kenzler 33 years of service

Melody Kercheval 36 years of service

Stanley Lacey 26 years of service

Sylvia Leon 39 years of service

Mike Livingstone 36 years of service

Paul Logan 35 years of service

Jose Lopez 42 years of service

**Richard Lujan** 39 years of service

Felicia Mack 33 years of service

Joyce Macrea 33 years of service

William Manegold 35 years of service

Gary Marley 37 years of service

Mario Martinez 42 years of service

Ingrid Mejia 40 years of service

Lori Mijs 36 years of service

Marcellus Mitchell 41 years of service

Frank Monti 30 years of service

Paul Neufeld 35 years of service

Robert Nimrod 30 years of service

Christopher Ohlson 41 years of service

Oakley Olson 44 years of service

William O'Neil 42 years of service

Cecilia Orais 36 years of service

Rita Orr 35 years of service

Gary Overman 35 years of service

Donald Pate 40 years of service

James Petersen 37 years of service

**Gregory Quitoriano** 16 years of service

Charles Sardoch 28 years of service

**Theresa Sartor** 36 years of service Steven Sciamanna 34 years of service

Henry Silva 33 years of service

Louis Silva 27 years of service

Sheri Silva 34 years of service

William Skoonberg 38 years of service

Harvey Smith 31 years of service

Gary Sorensen 35 years of service

Michael Sparks 29 years of service

Richard Takahashi 5 years of service

Luke Tamaki 42 years of service

William Tating 40 years of service

Elenita Te 41 years of service

Pamela Thornton 34 years of service

Jeffrey Troub 36 years of service

Shuen-Wei Tu 29 years of service

Steven Walsh 42 years of service

Alan Warren 37 years of service

Lemma Wendim-Agegnehu 29 years of service

**Robert Whittington** 30 years of service

**Thomas Wright** 26 years of service